

## IT for SHE

IT for SHE is unprecedented program aimed at increasing the participation of women in the technology industry, by assisting talented female IT students in entering the job market. Thanks to the scale, experience and active cooperation from partners, this undertaking has a real chance to contribute to a quality change in this area.

The main elements of the program are:

- Women in Tech Camp, Europe's biggest themed camp for young women in IT
- Mentoring Program conducted by representatives of the best tech companies in Poland
- Volunteering Program, involving female students travelling to small towns and villages to teach children the basics of programming
- Women in Tech Summit 2018, Europe's biggest event for women in various stages of their careers, working in new technologies and IT, as well IT and technology students.

The second edition of the program is launching this year. The success of the first edition has been noticed and rewarded by the European Commission. We received a prestigious award – European Digital Skills Award 2017, in the "Women in IT" category, competing against 247 projects from 27 EU countries. The "Women in IT" award has been awarded for the first time. Its goal is to appreciate the achievements and potential of extraordinary, brave young women and girls. I would like to sincerely congratulate "IT for SHE" and Perspektywy Education Foundation. I hope that your energy and motivation will spread all over Europe!, said Mariya Gabriel, the EU Commissioner for Digital Economy and Society when giving the award.

The recruitment for the **Mentoring Program starts on 8 March.** We would like to invite the female IT students and graduates from the Polish technical universities and IT faculties. You can choose your Mentor and register at: <a href="https://www.itforshe.pl">www.itforshe.pl</a>. In the program the girls will be able to develop various skills related to: programming, project management, career planning or leadership. All this as part of a unique, individual relationship with experts from the best IT companies. During the summer the IT students will be invited to the volunteering program, which will take them to small towns to teach programming and technology at schools. We will invite 120 programmers from all over Poland to the **Women in Tech Camp**, full of inspiration technology workshops and energetic networking.

This year IT for SHE will be capped off with the Women in Tech Summit 2018 – Europe's biggest event for women in various stages of their careers, female leaders, innovators and IT students from all over Poland. The aim of the conference is to create a platform for exchange of the technological knowledge in IT, to become the place of inspiration for women and to provide them with opportunities for networking. A Career Fair will be an important element, enabling the participants to review offers from various companies – the world's biggest tech employers. 1000 women from Poland, Ukraine, Belarus and Central Asia will participate in this event. The Women in Tech Summit 2018 will take place on 27-28 November at EXPO XXI in Warsaw.

It is time to make sure that the potential of technologically talented, ambitious young women gets used properly, for the good of technological development of Poland, Europe and the rest of the world.

The organiser of the "IT for SHE" program is: Perspektywy Education Foundation

The partners of the program are: Cisco, Fundacja Kronenberga – Citi Handlowy, Ericsson, Goldman Sachs, Google, Intel, P&G, Samsung



## Kontakt dla mediów:

Monika Biskupska, m.biskupska @perspektywy.pl tel. 608 633 636

Strona projektu www.itforshe.pl

organizator:















